



Justin Bayless

Bestselling Author | Entrepreneur | Investor | Advisor | Speaker

Justin Bayless is a bestselling author, healthcare entrepreneur, and investor dedicated to creating opportunities for underrepresented founders. His book, *The Journey to Ten Figures*, became a bestseller within its first week, inspiring other entrepreneurs who identify as underdogs. A Morehouse College alumnus, Justin got his start in investment banking at Morgan Stanley before transforming his family's business, Bayless Integrated Healthcare, into a telemental health pioneer. Through The Bayless Ventures, he supports early-stage healthcare companies and emerging founders. Recognized with multiple awards, Justin also serves on boards for Morgan Stanley's Next Level Fund and Morehouse College and supports entrepreneurship programs and the arts across several institutions.

Justin lives in Scottsdale, Arizona with his wife and three daughters and is a member of Kappa Alpha Psi Fraternity Inc., Phoenix Alumni Chapter. In his spare time, he is an avid golfer, haute horology and contemporary art enthusiast, and enjoys traveling the globe.

SIGNATURE TOPICS

- ✓ Entrepreneurship
- ✓ Family Businesses
- ✓ Capital Market Financing
- ✓ Healthcare Innovation
- ✓ Life After the Sale

AUDIENCE BENEFITS

- ✓ Inspiration from real-world success
- ✓ Actionable entrepreneurial insights
- ✓ Guidance for overcoming challenges
- ✓ Strategies for impactful social entrepreneurs
- ✓ A personalized roadmap for growth



TEN FIGURES



THE JOURNEY
VENTURE STUDIO

NOTABLE SPEAKING APPEARANCES

- EO Arizona
 - Local Legend Event: Justin Bayless
 - April 2025
- Waymaker Men's Summit
 - Competing Against Yourself for Growth
 - September 2024
- Morehouse Innovation & Entrepreneurship Center
 - Keynote: Scaling, Growing and Exiting Your Business
 - September 2024
- TENWEST
 - "The Journey to Ten Figures" Presentation & Fireside Chat
 - November 2023
- Trends in Integrated Physical & Mental Health
 - Strategies for Successful Integrated Healthcare Delivery
 - October 2023
- Pacific Southwest Minority Supplier Development Council (PSWMSDC)
 - The Journey to Ten Figures
 - April 2023



TESTIMONIALS

"Justin's background is impressive, and his presentation demonstrated the power of resilience and believing in your dreams and your ability to achieve them."

"I enjoyed his (Mr. Bayless) intensity, and his relevant knowledge as a former student at Morehouse, and exactly how he leveraged his experiences at our college in the (Re) development of both his father's and his own business."

"Authentic, raw, and powerful"

★ Speaker NPS: 88 (based on April 2025 post-event attendee survey)

NOTABLE MEDIA MENTIONS

- iHeart Radio Podcast
 - CEO's You Should Know: Justin Bayless
- USA Today
 - Justin Bayless: The Key to True Dark Horse Entrepreneurship? Being Relentless (Here's Why...)
- Forbes
 - 5 Benefits of Partnering with a Mentor
- The Black Wall Street Times
 - Justin Bayless addresses the mind, body, and soul of Phoenix
- Inc.
 - SVB Fallout: 5 Questions You Need to Ask Your CFO Right Now



To book Justin for a speaking opportunity, please reach out to Valencia Villarreal.

AWARDS

- 2017 | Spirit of Enterprise Award | ASU W.P. Carey School of Business
- 2019 | Living History "Art of Entrepreneurship"
- 2019 | 40 under 40 | Phoenix Business Journal
- 2021 | Telehealth Leader | Arizona Business Magazine
- 2021 | Top 25 Emerging Leaders | Modern Healthcare
- 2024 | AZ Big 100

Get in Touch!

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